

RURAL RENTAL HOUSING ASSOCIATION OF TEXAS, INC.

45^H ANNUAL CONVENTION & TRADE SHOW

HYATT REGENCY FRISCO DALLAS HOTEL | 2615 PRESTON ROAD | FRISCO, TEXAS 75034 | 469.598.1235

JULY 15-17, 2025

PRELIMINARY AGENDA

Site Mgr. Project Site Managers
Sr. Mgmt. Senior Supervisors | Mid-Management | Small Owners
Own/Dev. Owners | Developers

TUESDAY, JULY 15, 2025

1:00 p.m. **Exhibitor Set-Up**
1:00 p.m. – 3 p.m. **“THE STAR” Tour**
➤ Buses will load at hotel at 12:30 p.m.
➤ Leave hotel at 12:45 p.m.
➤ Tour starts at 1:00 p.m.
➤ Return to hotel at approximately 2:45 p.m.
3:00 p.m. – 5:00 p.m. **TopGolf ...** attendees to provide their own transportation
4:00 p.m. – 6:00 p.m. **Early Registration**
DINNER ON YOUR OWN

WEDNESDAY, JULY 16, 2025

7:30 a.m. - 5:00 p.m. **Registration**
7:45 a.m. - 8:30 a.m. **Grab-n-Go Breakfast**
8:00 a.m. - 5:00 p.m. **Exhibits Open**
8:35 a.m. - 9:20 a.m. **Welcome | Opening Session | Awards Ceremony**

Concurrent Sessions:

Site Mgr. 9:25 a.m. – 10:25 a.m. **How Do YOU Eat an Elephant???**
Angie Ruddock, Commercial Insurance Solutions
Sandra Streit, Legacy Wealth Partners, Inc.
Big dreams demand small steps – taken every day, not all at once. In this fun and interactive seminar, you will learn that the lottery isn’t the only way to gain wealth and fad diets aren’t the best way to improve health. Why gamble on your goals when you can start achieving them now through practical persistence. ***How do you eat an elephant? One bite at a time!***

Own/Dev. 9:25 a.m. - 10:25 a.m. **Discussion of the Plan for the Two Days**
Robbye Meyer, Arx Advantage

10:30 a.m. – 10:45 a.m. **Refreshment Break**

Concurrent Sessions:

Site Mgr. 10:50 a.m. – 11:50 a.m. **All in on Compliance: Fair Housing & Assistance Animals**
Katie Rigsby, Katie Rigsby Inspires

In the high-stakes world of property management, understanding Fair Housing laws is a winning strategy you can't afford to gamble on. This session covers the fundamentals of the Fair Housing Act, including protected classes, common missteps, and strategies for staying compliant. Then, we'll raise the stakes with a focused look at Assistance Animals: how to handle accommodation requests, the difference between service animals and emotional support animals, and what documentation is (and isn't) required. Join Multifamily Maven Katie Rigsby and walk away with the tools and confidence to navigate Fair Housing situations fairly, consistently, and by the rules.

Own/Dev. 10:50 a.m. - 11:50 a.m. **Washington Wire**
Colleen Fisher, CARH
Todd Kercheval, RRHA Legislative Consultant
Patrick Barbolla, Fountainhead Management
Robbye Meyer, Arx Advantage

12:00 noon - 1:20 p.m. **Lunch**

Concurrent Sessions:

Site Mgr. 1:30 p.m. - 2:30 p.m. **Stacking the Deck: Fair Housing Changes & Future Moves**
Katie Rigsby, Katie Rigsby Inspires

You've learned the basics, now it's time to stack the deck in your favor. In this 50-minute session, we'll deal with the latest changes in Fair Housing laws, highlight evolving trends, and reveal emerging issues in advertising, screening, and compliance. Join Multifamily Maven Katie Rigsby for expert guidance on staying proactive and avoiding costly mistakes. Walk away ready to confidently navigate the changing landscape and protect your property and residents for the long game.

Key Takeaways:

- Understand recent Fair Housing updates affecting HUD and USDA properties
- Spot potential compliance risks in advertising and tenant screening
- Apply practical strategies to maintain strong, future-ready Fair Housing compliance

Own/Dev. 1:30 p.m. - 2:30 p.m. **Texas Legislative Update**
Todd Kercheval, RRHA Legislative Consultant
Patrick Barbolla, Fountainhead Management
Robbye Meyer, Arx Advantage

WEDNESDAY, JULY 16, 2025, *continued*

Concurrent Sessions:

Site Mgr. 2:35 p.m. – 3:35 p.m. **RRHA TX Lease Generation Program Overview**
Duane Tinsley, Simply Computer Software

This will be a guided tour that covers of all the features & forms provided with the RRHA of Texas USDA/RD Approved Lease Generation Program that is available to RRHA of Texas Members. Come see all the benefits this program has to offer and have your related questions and/or concerns answered.

Own/Dev. 2:35 p.m. - 3:35 p.m. **USDA Rural Development ... via Zoom**
Karissa Stiers, Acting Deputy Administrator | Field
Operations Division Director
Multifamily Housing | Rural Housing Service
Saykorn Kannika, Team Lead
Multi-Family Housing | Field Operations
Division/South Region | South Routine Team 4

3:40 p.m. – 3:55 p.m. **Refreshment Break**

Site Mgr. 4:00 p.m. – 5:00 p.m. **Physical Inspections, Part 1 of 2**
Ken Morton, Greystone

Joint Session between Owners, Developers, and Tax Credit Managers

Tax Credit Properties ONLY 4:00 p.m. – 5:00 p.m. **ROUNDTABLE DISCUSSION - TAX CREDIT PROPERTIES ONLY**
Robbye Meyer, Arx Advantage
Jason Rabalais, MAC Real Estate
Justin Meyer, Arx Advantage

Topics to include, but not limited to: 811 Units, Resident Services, and Compliance Issues

5:00 p.m. - **ON YOUR OWN ... Down-time & Dinner**

WANT A NIGHT OUT TO YOURSELF ... well, you got it! Enjoy the amenities Frisco has to offer – head to The Star, walk the adjoining mall, or visit any of the hundreds of restaurants and stores nearby. On Wednesday afternoon, following our last session of the day, all paying attendees will receive a \$40 pre-paid gift card to be redeemed for dining, shopping, entertainment, or anything of your discretion. Although this card is not redeemable for cash, you should treat it like cash ... if lost, destroyed, or stolen, it will NOT be replaced.

THURSDAY, JULY 17, 2025

7:30 a.m. - 3:00 p.m. **Registration**
7:45 a.m. - 8:30 a.m. **Grab-n-Go Breakfast**
8:00 a.m. - 3:30 p.m. **Exhibits Open**

THURSDAY, JULY 17, 2025, *continued*

Concurrent Sessions:

Site Mgr. 8:35 a.m. – 9:35 a.m.

Physical Inspections, Part 2 of 2
Ken Morton, Greystone

Own/Dev. 8:35 a.m. - 9:35 a.m.

Work Session – Who, What, When and How
Robbye Meyer, Arx Advantage
Jason Rabalais, MAC Real Estate
Justin Meyer, Arx Advantage

9:40 a.m. – 9:55 a.m.

Refreshment Break

Concurrent Sessions:

Site Mgr. 10:00 a.m. – 11:00 a.m.

HOTMA, Part I of 2
Craig Barbolla, Fountainhead Management
Patrick Barbolla, Fountainhead Management

Own/Dev. 10:00 a.m. - 11:00 a.m.

Water Conservation & Optimization ... via Zoom
Orlando Valdes, ION Water

Concurrent Sessions:

Site Mgr. 11:05 a.m. – 12:05 p.m.

HOTMA, Part 2 of 2
Craig Barbolla, Fountainhead Management
Patrick Barbolla, Fountainhead Management

Own/Dev. 11:05 a.m. - 12:05 p.m.

Market Update
Chris Mullen, Bonneville Multifamily Capital
David Danenfelzer, Texas State Affordable Housing Corp.
Blair Henderson, Churchill Stateside Group

12:10 p.m. - 1:25 p.m.

Lunch [general membership]

12:10 p.m. - 1:25 p.m.

BOARD of DIRECTORS MEETING & LUNCH

Concurrent Sessions:

Site Mgr. 1:30 p.m. - 2:30 p.m.

RRHA Lease / Rental Applications
Patrick Barbolla, Fountainhead Management
Craig Barbolla, Fountainhead Management

Sr. Mgmt. 1:30 p.m. – 2:30 p.m.

515/8 Properties: Successes & Challenges for HUD PBRA Participants
Chris Petty, Southwest Housing Corporation
Sarah Snow Gamble, Southwest Housing Corporation

Own/Dev. 1:30 p.m. - 3:30 p.m.

TDHCA ... via Zoom
Cody Campbell, Director of Multifamily Programs, TDHCA

2:35 p.m. – 2:50 p.m.

Refreshment Break

All Attendees 3:00 p.m. – 4:15 p.m.

Motivational Speaker
Dennis Swanberg, Motivational Speaker

THURSDAY, JULY 17, 2025, *continued*

4:15 p.m. – 5:15 p.m.	Basket Raffles Door Prizes
5:15 p.m. – 6:15 p.m.	R & R (1 Hour to Rest and Relax prior to Dinner & Casino Night)
6:15 p.m. - 7:00 p.m.	Dinner
7:00 p.m. – 10:00 p.m.	Casino Night Casino Prizes

CONCLUSION OF RRHA OF TEXAS' CONVENTION and TRADE SHOW

PLEASE NOTE THAT SOME TOPICS AND CONTENT ARE SUBJECT TO CHANGE