



# 37<sup>th</sup> Annual Convention & Trade Show



**July 21-23, 2015**  
**Worthington Renaissance Hotel**  
**200 Main Street**  
**Fort Worth, Texas 76102**

# GENERAL INFORMATION

## REGISTRATION INFORMATION

RRHA's Annual Convention and Trade Show will be held July 21-23, 2015 at the Worthington Renaissance Hotel in Fort Worth, 200 Main Street, Fort Worth, Texas 76102. Telephone number is 817.870.1000.

- **Parking** | \$12.80 daily self-parking rate [day and overnight] for all attendees  
\$22.00 valet parking rate
- **Internet** | Complimentary guest room internet for the duration of the conference
- **Guest Room** | \$137 (single or double) ... Group room rate honored 3 days pre and post – based on availability

## REGISTRATION POLICIES

Your 2015 dues must be paid to enroll at the member rate. If your Project is not a current member of Rural Rental Housing Association of Texas and you are not an Associate member, please enroll at the non-member rate. Your registration fee must be received by **June 30, 2015** to take advantage of the early registration rate. After June 30<sup>th</sup>, you must pay the full fee. All registration forms must be accompanied by payment in full, or approved billing. RRHA of Texas accepts MasterCard, Visa, and American Express for payment of services and products.

## HOTEL ACCOMMODATIONS

Reservations must be made directly with the Worthington Renaissance Hotel by **June 30<sup>th</sup>** at 800.468.3571, or for anyone needing to book more than 10 rooms, you may call Zulema Verduzco at 817.882.1628. To receive the special room rate, \$137 for single or double occupancy, you must be enrolled in RRHA's convention and trade show. After **June 30<sup>th</sup>**, reservations will be accepted on a space available basis and prices may vary. Changes and cancellations should also be made directly with the hotel. Hotel will extend the discounted group rate 3 days pre and 3 days post, based on hotel availability.

## REGISTRATION

Pre-registered attendees may pick up their packets from 4:00 p.m. to 5:30 p.m. on Tuesday, July 21<sup>st</sup>. You may enroll on-site during convention hours. The registration/information desk will typically be open beginning at 7:30 a.m. during the convention.

## SPOUSE/CHILDREN'S PROGRAM

No formal spouse or children's programs are planned. To participate in convention activities, spouse/children must be enrolled at the appropriate rate. A parent or guardian must accompany children at all times for RRHA events.

## EXHIBITORS

Booths are available at a cost of **\$475** for RRHA of Texas members and **\$595** for non-members for the entire trade show. Each exhibitor is provided one full registration with the purchase of a booth. Full registration includes seminars, refreshment breaks, trade show, lunches, dinners, and other networking events. If a second, or any additional person in the booth, wants a full registration to all planned activities, the price will be \$300; otherwise, individual event tickets can be purchased. Set-up personnel may gain entrance to the exhibition area beginning at 8:00 a.m. on Tuesday, July 21<sup>st</sup>, and breakdown must be completed by 5:00 p.m. on Thursday. Accommodations for only two representatives are provided at each booth.

## ATTIRE

Obviously, we want to dress appropriately for each event. Attire is casual throughout the convention; therefore, no ties or formal wear are required. Casual business wear is suitable for convention activities within the hotel, including training sessions. You may choose to dress even more casual and comfortable for special events and activities outside the hotel. ***For our Wednesday night event, we encourage "denim and dazzle" attire.***

## GENERAL INFORMATION, *CONTINUED*

### BADGE IDENTIFICATION

Your name badge is your official passport to all on-premise convention activities and trade show and should be worn to all events. Participants are also encouraged to wear their name badge at off-premise social networking events.

### PRIZE DRAWINGS

Prize drawings for paid registrants will be conducted as shown on the agenda. Your name tag will be used for prize drawings and you must be present and show your badge to be eligible as a prize winner. Door prize winners will be not be eligible for subsequent door prize drawings; however, all winners will be returned to the drawing box for the grand finale drawings.

***BACK BY POPULAR DEMAND ... we will be raffling off numerous really nice gift baskets – Tickets: \$1 each or 6 for \$5. Raffles to be held on Thursday evening.***

### SPECIAL NEEDS

If any attendee needs accommodations such as additional space for a wheelchair at a seminar table, a reserved seat or other assistance for those with physical, hearing or visual disabilities in order to participate in any convention activity, please talk to an RRHA of Texas staff person at the registration/information desk. Every effort will be made to accommodate your needs.

### SPONSORSHIP AND DOOR PRIZE INFORMATION

Call RRHA at 254.778.6111 for more information about sponsoring a function or donating a door prize.

## SPECIAL EVENTS

### OPENING LUNCH & GENERAL MEMBERSHIP MEETING | **WEDNESDAY NOON**

President Michael Chamy will open the meeting with a special welcome to all convention attendees and give his "State of the Association" address. The winners of the RRHA of Texas "Site Manager of the Year" awards will be announced and honored at this time. The program will also include the presentation of the President's Award, and the coveted W.S. Allen Memorial Service Award.

### NETWORKING HOUR | REFRESHMENTS | DOOR PRIZES | **WEDNESDAY NIGHT**

After a long day of educational seminars, come and enjoy refreshments and numerous door prizes. ***Let's get primed and ready for our "Denim and Dazzle" Party!***

### DINNER | DJ | "Denim and Dazzle" PARTY | **WEDNESDAY NIGHT**



For this party, we will be having a "Denim & Dazzle" themed evening, including a DJ. What better way to kick-off our convention and mingle with our friends and acquaintances than eating, dancing, and styling. For those who really want to "dress for the occasion" – well, the dress code is pretty simple ... Ladies should wear something denim and include a little dazzle (i.e. jeans, capris, skirts, jackets, and include a little dazzle/sparkle/bling). Jeweled or sequined flip-flops can even be worn. Gentlemen can leave the sparkle to the gals, and simply wear a nice pair of boots and denim jeans. That's the whole point of a denim and dazzle party – everyone can participate. Remember there is no right or wrong thing to wear – by keeping your attire casual, with a touch of bling, you'll be in tip-top fashion. ***Those***

***who do it best will be rewarded.*** Three (3) prizes will be awarded: (1) Best Dressed; (2) Most Dazzle; and (3) Audience Favorite. Dinner will be served. ***You'll love this memorable event!***

## SPECIAL EVENTS, CONTINUED

### NETWORKING HOUR | REFRESHMENTS | RAFFLE | DOOR PRIZES | THURSDAY NIGHT

Following our last session of the convention, we will gather to enjoy refreshments, basket raffles, and our 2 grand prize door prizes: (1) \$500 cash and (1) \$250 cash.

### GRAND FINALE PARTY | DINNER | THURSDAY NIGHT



Come join us for this unique grand finale party. Pete's Dueling Piano Bar is Born in Texas and Raised in Texas. It's a sing-along, clap-along, drink-along, have one-heck-uva-good-time-along bar! From the moment you step in to the place, you will know what separates them from other dueling piano bars you may have seen - it's 100% the entertainment. The combination of seasoned veterans and new talent give their show incredible energy and creativity. At Pete's Dueling Piano Bar, making sure their show is the best, is their main concern. So come and let the piano players and staff do everything they can to bring back some old memories and help create some new ones. We promise you will have the time of your life. Dinner and refreshments will be served, followed by live dueling piano players. ***Pete's is the Dueling Piano Bar that Rocks! There's no doubt about it – you don't want to miss this party!! This is a non-smoking facility – smoking only allowed outside of building.***

## ACTIVITIES

### "BIRDS & BIRDIES" BIATHLON | TUESDAY MORNING



It's all about the **FUN** .... This "Birds & Birdies Biathlon" will focus primarily on **FUN** and **FELLOWSHIP**. It will begin with the skeet shoot at "Alpine Shooting Range", followed by lunch and golf scramble at Tierra Verde Golf Club. For all you sports enthusiasts, come ready for a good time and enjoy the sport with the laughter and camaraderie of friends. We vow to create an atmosphere of healthy competition and meaningful fellowship within this group. ***For this year, it is REQUIRED that you participate in both sports. All skill levels are welcome. For anyone not having a gun or golf clubs, we will have extras available for use.***  
**\$125 PER PERSON**

### PERSONAL DEVELOPMENT | SELF IMPROVEMENT SOCIAL HOUR | TUESDAY AFTERNOON



For those individuals not interested in shooting skeet or playing golf, come join us for an hour of FUN! This social hour will enlighten your way of thinking on how to dress the part for your employment position. While one need not be a fashionista, looking outdated can give the impression you lack fresh ideas. And we all know, when it comes to style, it's all about **CONFIDENCE**. Your workplace wardrobe should enhance your professional skill & qualities, not detract from them.

***Guaranteed to be entertaining!*** Light refreshments will be provided. **FREE**

### FUN RUN/WALK | THURSDAY MORNING

Thursday morning will find "early birds" walking or jogging along the beautiful scenic trail of the Trinity River in Heritage Park. Meet in the hotel lobby, pick up a RRHA of Texas Fun Run/Walk T-Shirt and join us for the "health" of it. **FREE**

# EDUCATIONAL SEMINARS

## **[PROJECT SITE MANAGERS]**

- BACKGROUND SCREENING | CREDIT CHECKS
- REAC READINESS
- RURAL DEVELOPMENT ISSUES
- SHOP TALK
- & MUCH MORE

## **[MID-MGMT. | SR. SUPERVISOR | SMALL OWNERS]**

- AFFIRMATIVE MARKETING PLANS THAT WORK
- PROCESS OF HIRING MAINTENANCE OR MANAGERS
- IMPLEMENTING STAGES FOR A NON-SMOKING PROPERTY
- POLICIES FOR BED BUGS
- PET POLICIES | COMPANION ANIMALS
- SHCC (update on HUD developments)

## **[OWNERS, DEVELOPERS]**

- LEGISLATIVE UPDATE – State and Federal
- TDHCA PANEL
- FINANCIAL ROUNDTABLE
- RURAL DEVELOPMENT PANEL (Underwriting standards for transfers, pre-payment, etc. )
- PRESERVING OUR PORTFOLIO

**RURAL RENTAL HOUSING ASSOCIATION OF TEXAS, INC.**

**37TH ANNUAL CONVENTION & TRADE SHOW**

WORTHINGTON RENAISSANCE HOTEL | 200 MAIN STREET | FORT WORTH, TEXAS 76102 | 817.870.1000

**JULY 21-23, 2015**

**PRELIMINARY AGENDA**

**Site Mgr.** Project Site Managers  
**Sr. Mgmt.** Senior Supervisors | Mid-Management | Small Owners  
**Owner/Dev.** Owners, Developers

**TUESDAY, JULY 21, 2015**

8:00 a.m. - 5:00 p.m. EXHIBITOR SETUP  
10:00 a.m. **BIRDS & BIRDIES BIATHLON** (*Required to participate in both sports*)  
10:00 a.m. SKEET SHOOT | Alpine Shooting Range  
12:00 noon LUNCH | Tierra Verde Golf Club  
1:00 p.m. GOLF – TEE-OFF | Tierra Verde Golf Club  
4:00 p.m. – 5:30 p.m. EARLY REGISTRATION  
5:30 p.m. – 6:30 p.m. PROJECT YOU! ... SELF IMPROVEMENT | PERSONAL DEVELOPMENT SOCIAL HOUR  
DINNER ON YOUR OWN | EXPLORE SUNDANCE SQUARE

**WEDNESDAY, JULY 22, 2015**

7:30 a.m. - 5:00 p.m. REGISTRATION  
**Sr. Mgmt.** 7:30 a.m. – 9:00 a.m. BREAK-OUT SESSION  
8:00 a.m. - 11:00 a.m. EXHIBITOR SETUP  
**Site Mgr.** 9:00 a.m. – 10:20 a.m. OPENING SESSION  
10:20 a.m. - 10:40 a.m. REFRESHMENT BREAK  
**CONCURRENT SESSIONS**  
**Site Mgr.** 10:40 a.m. - 12:00 noon BREAK-OUT SESSION  
**Owner/Dev.** 10:40 a.m. - 12:00 noon RD PANEL – SR. STAFF  
12:00 noon - 1:30 p.m. LUNCH | GENERAL MEMBERSHIP MEETING | AWARDS  
**CONCURRENT SESSIONS**  
**Site Mgr.** 1:30 p.m. – 3:00 p.m. RURAL DEVELOPMENT ISSUES (Theresa Jordison, Housing Program Director)  
**Owner/Dev.** 1:30 p.m. - 3:00 p.m. TDHCA PANEL – SR. STAFF

## WEDNESDAY, JULY 22, 2015, *continued*

	3:00 p.m. - 3:20 p.m.	REFRESHMENT BREAK
<b>Site Mgr.</b>	3:20 p.m. - 4:45 p.m.	CREDIT CHECKS   BACKGROUND SCREENING
<b>Board</b>	3:20 p.m. - 4:45 p.m.	BOARD OF DIRECTORS MEETING
	5:00 p.m.	REFRESHMENTS
	6:00 p.m.	DINNER
	7:00 p.m. - 10:00 p.m.	"DENIM & DAZZLE" PARTY   DJ

## THURSDAY, JULY 23, 2015

	7:00 a.m.	FUN RUN/WALK
	7:30 a.m. - 3:00 p.m.	REGISTRATION
<b>Sr. Mgmt.</b>	8:30 a.m. - 10:00 a.m.	BREAK-OUT SESSION
	8:00 a.m. - 3:20 p.m.	EXHIBITS OPEN
<b>Site Mgr.</b>	9:00 a.m. - 10:20 a.m.	BREAK-OUT SESSION
	10:20 a.m. - 10:40 a.m.	REFRESHMENT BREAK
<b>CONCURRENT SESSIONS</b>		
<b>Site Mgr.</b>	10:40 a.m. - 12:00 noon	REAC READINESS (Brad Kothmann)
<b>Owner/Dev.</b>	10:40 a.m. - 12:00 noon	LEGISLATIVE ISSUES
	12:00 noon - 1:15 p.m.	LUNCH
<b>CONCURRENT SESSIONS</b>		
<b>Site Mgr.</b>	1:30 p.m. - 3:00 p.m.	CURB & OFFICE APPEAL on a SHOESTRING BUDGET
<b>Sr. Mgmt.</b> <b>SHCC</b>	1:30 p.m. - 3:00 p.m.	SOUTHWEST HOUSING COMPLIANCE CORP.
<b>Owner/Dev.</b>	1:30 p.m. - 3:00 p.m.	PRESERVING OUR PORTFOLIO   TRANSFERS
	3:00 p.m. - 3:20 p.m.	REFRESHMENT BREAK
<b>Site Mgr.</b> <b>Sr. Mgmt.</b> <b>Own/Dev.</b>	3:20 p.m. - 5:30 p.m.	SHOP TALK   BASKET RAFFLES   DOOR PRIZES
	6:30 p.m.	REFRESHMENTS & DINNER @ Pete's Dueling Piano Bar
	7:30 p.m.	SHOWTIME @ Pete's Dueling Piano Bar
CONCLUSION OF RRHA OF TEXAS' CONVENTION and TRADE SHOW		

**PLEASE NOTE THAT SOME TOPICS AND CONTENT ARE SUBJECT TO CHANGE**