

**36TH  
ANNUAL  
CONVENTION  
&  
TRADE SHOW**



**RRHA**  
OF TEXAS



**July 22-24  
2014  
WORTHINGTON  
RENAISSANCE HOTEL  
FORT WORTH**

**“A Place to Live: Rural Housing  
in a Changing Landscape”**

# GENERAL INFORMATION

## REGISTRATION INFORMATION

RRHA's Annual Convention and Trade Show will be held July 22-24, 2014 at the Worthington Renaissance Hotel in Fort Worth, 200 Main Street, Fort Worth, Texas 76102. Telephone number is 817.870.1000.

- **Parking** | \$12.80 daily self-parking rate [day and overnight] for all attendees  
\$22.00 valet parking rate
- **Internet** | Complimentary guest room internet for the duration of the conference
- **Guest Room** | \$135 (single or double) ... Group room rate honored 3 days pre and post – based on availability

## REGISTRATION POLICIES

Your 2014 dues must be paid to enroll at the member rate. If your Project is not a current member of Rural Rental Housing Association of Texas and you are not an Associate member, please enroll at the non-member rate. Your registration fee must be received by **July 1, 2014** to take advantage of the early registration rate. After July 1<sup>st</sup>, you must pay the full fee. All registration forms must be accompanied by payment in full, or approved billing. RRHA of Texas accepts MasterCard, Visa, and American Express for payment of services and products.

## HOTEL ACCOMMODATIONS

Reservations must be made directly with the Worthington Renaissance Hotel by **July 1<sup>st</sup>** at 800.468.3571, or for anyone needing to book more than 10 rooms, you may call Glenn Nance at 817.882.1628. To receive the special room rate, \$135 for single or double occupancy, you must be enrolled in RRHA's convention and trade show. After **July 1<sup>st</sup>**, reservations will be accepted on a space available basis and prices may vary. Changes and cancellations should also be made directly with the hotel. Hotel will extend the discounted group rate 3 days pre and 3 days post, based on hotel availability.

## REGISTRATION

Pre-registered attendees may pick up their packets from 3:00 p.m. to 5:00 p.m. on Tuesday, July 22<sup>nd</sup>. You may enroll on-site during convention hours. The registration/information desk will typically be open beginning at 7:30 a.m. during the convention.

## SPOUSE/CHILDREN'S PROGRAM

No formal spouse or children's programs are planned. To participate in convention activities, spouse/children must be enrolled at the appropriate rate. A parent or guardian must accompany children at all times for RRHA events.

## EXHIBITORS

Booths are available at a cost of **\$475** for RRHA of Texas members and **\$595** for non-members for the entire trade show. Each exhibitor is provided one full registration with the purchase of a booth. Full registration includes seminars, refreshment breaks, trade show, lunches, dinners, and other networking events. If a second, or any additional person in the booth, wants a full registration to all planned activities, the price will be \$300; otherwise, individual event tickets can be purchased. Set-up personnel may gain entrance to the exhibition area beginning at 8:00 a.m. on Tuesday, July 22<sup>nd</sup>, and breakdown must be completed by 5:00 p.m. on Thursday. Accommodations for only two representatives are provided at each booth.

## ATTIRE

Obviously, we want to dress appropriately for each event. Attire is casual throughout the convention; therefore, no ties or formal wear are required. Casual business wear is suitable for convention activities within the hotel, including training sessions. You may choose to dress even more casual and comfortable for special events and activities outside the hotel. ***For our Wednesday night outing, we encourage 1980's dress wear.***

## GENERAL INFORMATION, *CONTINUED*

### BADGE IDENTIFICATION

Your name badge is your official passport to all on-premise convention activities and trade show and should be worn to all events. Participants are also encouraged to wear their name badge at off-premise social networking events.

### PRIZE DRAWINGS

Prize drawings for paid registrants will be conducted as shown on the agenda. A ticket number will be assigned on your name badge for prize drawings and you must be present and show your badge to be eligible as a prize winner. Door prize winners will be not be eligible for subsequent door prize drawings; however, all winners will be returned to the drawing box for the grand finale drawing. ***This year we will be raffling off numerous really nice gift baskets – Tickets: \$1 each or 6 for \$5. The raffle will be held on Thursday night during our networking hour.***

### SPECIAL NEEDS

If any attendee needs accommodations such as additional space for a wheelchair at a seminar table, a reserved seat or other assistance for those with physical, hearing or visual disabilities in order to participate in any convention activity, please talk to an RRHA of Texas staff person at the registration/information desk. Every effort will be made to accommodate your needs.

### SPONSORSHIP AND DOOR PRIZE INFORMATION

Call RRHA at 254.778.6111 for more information about sponsoring a function or donating a door prize.

## SPECIAL EVENTS

### OPENING RECEPTION | **TUESDAY NIGHT**



**WOULD YOU LOVE TO UNLEASH YOUR INNER PICASSO, BUT FEEL YOU CAN'T EVEN PAINT A STICK FIGURE?** RRHA “Kicks-Off” its 36<sup>th</sup> Annual Opening Reception at the Worthington Renaissance Hotel. Come join us for an evening of fun, friends, and fine art! This night will be a celebration where the attendees will become the artist for the moment to capture the meaning of membership, group, family, and community. Our objective will be to create a collaboration piece with all in attendance while giving you the opportunity

to share your inner creativity and imagination. We are certain that this evening will create a fun, interactive experience that will elevate and inspire each participant. We provide all the supplies ~ you provide the **FUN!** All you have to do is **SHOW UP!** What better way to kick-off our convention and mingle with our friends and acquaintances! **This evening promises to be UNFORGETTABLE!** Light hors d’oeuvres will be provided. *Pop Up Studio provided by “Playing with Paint”.*

### OPENING LUNCH | GENERAL MEMBERSHIP MEETING | **WEDNESDAY NOON**

President Marlon Sullivan will open the meeting with a special welcome to all convention attendees and give his "State of the Association" address. The winners of the RRHA of Texas “Site Manager of the Year” awards will be announced and honored at this time. The program will also include the presentation of the President's Award, and the coveted W.S. Allen Memorial Service Award.

### NETWORKING HOUR | REFRESHMENTS | DOOR PRIZES | **WEDNESDAY NIGHT**

After a long day of educational seminars, Wednesday night’s Networking Hour will be just what the doctor ordered. Come and enjoy refreshments, lots of door prizes, and ***get primed and ready for our 80’s Party!***

## SPECIAL EVENTS, CONTINUED

### DINNER | DJ | 80's PARTY | FASHIONISTA'S CAT WALK | WEDNESDAY NIGHT



We're taking advice from one of the hit songs of the 80's – "Celebrate Good Times ... Come On ... It's a Celebration!" At this celebration, we're offering an 80's-themed evening, including DJ Ralph. This DJ has a keen sense of his client's preferences, as well as, great choices for the music that keeps the party alive and people dancing. ***What we want you to do is wear your 80's look, bring your 80's moves, be your 80's self (or someone from the 80's).*** **THOSE WHO DO IT**

**BEST WILL BE REWARDED (YES, I MEAN PRIZES)!** Contest categories: 1) best male 1980's icon; 2) best female 1980's icon; and 3) best 80's hair. Hit the thrift stores, raid some closets, dress 80's and get ready for the 80's night like never before! We encourage 80's style dress for those who really want to "dress for the occasion!" Dinner will be served. ***You'll love this memorable event!***

### NETWORKING HOUR | REFRESHMENTS | RAFFLE | DOOR PRIZES | THURSDAY NIGHT

Following our last session of the convention, we will gather to enjoy refreshments, a raffle, and lots of great door prizes.

### GRAND FINALE PARTY | DINNER | THURSDAY NIGHT

Come join us for this unique grand finale party. Fort Worth is not only the "hottest" place to be in July, but the Flying Saucer promises to be the "coolest" site for this fun-filled evening. The Flying Saucer ... the ULTIMATE in outdoor patio setting with a beautiful view of Sundance Square! This facility is 1 block from the hotel and is the place to be as the convention comes to a close. A night filled with good friends and good food. ***There's no doubt about it – you don't want to miss this party on the patio!***

## ACTIVITIES

### SKREET SHOOT | TUESDAY MORNING



The Ed Ipser Memorial Skeet Shoot continues to grow each and every year. This year the event will be held at "Alpine Shooting Range". For all you sports enthusiasts, come ready for a good time and enjoy the sport with the laughter and camaraderie of friends. We vow to create an atmosphere of healthy competition and meaningful fellowship within our shooters. Not just for men anymore . . . women pack your lead and come join the fun! All skill levels are welcome. **\$75 PER PERSON**

### GOLF SCRAMBLE | TUESDAY MORNING



Our golf scramble continues to be a popular pre-convention event. Come ready for a good time and join your RRHA friends for our 18<sup>th</sup> Annual Neal "Dirty Sox" Johnson Golf Classic at Rolling Hills Country Club in Arlington. The Club has just completed an 18-hole renovation in 2013. Colligan Golf Design added additional length, re-routed the holes, and created a course players can be proud of. **\$125 PER PERSON**

### FUN RUN/WALK | THURSDAY MORNING

Thursday morning will find "early birds" walking or jogging along the beautiful scenic trail of the Trinity River in Heritage Park. Meet in the hotel lobby, pick up a RRHA of Texas Fun Run/Walk T-Shirt and join us for the "health" of it. **FREE**

# EDUCATIONAL SEMINARS

## [PROJECT SITE MANAGERS]

- TENANT/LANDLORD RIGHTS, Part I & II
- COMPLIANCE ~ COMPLIANCE ~ and more COMPLIANCE
- DEALING with DIFFICULT PEOPLE
- MAINTENANCE FOR MANAGERS
- WHAT'S YOUR 'TRUE COLOR' – This final session of the convention is GUARANTEED to be FUN.

## [MID-MANAGEMENT | SR. SUPERVISORS | SMALL OWNERS]

- PROBLEM SOLVING – Practical guidelines in dealing with mentally/emotionally challenging tenants
- SPEED NETWORKING with VENDORS
- TENANT COMPLAINTS – PROCEDURES (Do we *really* have to address each complaint?)
- SHCC – (update on HUD developments and refresher information on EIV)

## [OWNERS, DEVELOPERS]

- LEGISLATIVE UPDATE – State and Federal
- TDHCA PANEL
- FINANCIAL ROUNDTABLE
- RURAL DEVELOPMENT PANEL (Underwriting standards for transfers, pre-payment, etc. )

AND MUCH, MUCH MORE . . .

**RURAL RENTAL HOUSING ASSOCIATION OF TEXAS, INC.**

**36TH ANNUAL CONVENTION & TRADE SHOW**

WORTHINGTON RENAISSANCE HOTEL | 200 MAIN STREET | FORT WORTH, TEXAS 76102 | 817.870.1000

**JULY 22-24, 2014**

**PRELIMINARY AGENDA**

**Site Mgr.** Project Site Managers  
**Sr. Mgmt.** Senior Supervisors | Mid-Management | Small Owners  
**Own/Dev.** Owners, Developers

**TUESDAY, JULY 22, 2014**

8:00 a.m. - 5:00 p.m. EXHIBITOR SETUP  
9:00 a.m. SKEET SHOOT | Alpine Shooting Range  
11:00 a.m. GOLF – LUNCH | Rolling Hills Country Club  
12:00 noon GOLF – TEE-OFF | Rolling Hills Country Club  
3:00 p.m. – 5:00 p.m. EARLY REGISTRATION  
5:00 p.m. – 7:00 p.m. OPENING RECEPTION  
DINNER on YOUR OWN | EXPLORE SUNDANCE SQUARE

**WEDNESDAY, JULY 23, 2014**

7:30 a.m. - 5:00 p.m. REGISTRATION  
**Sr. Mgmt.** 7:30 a.m. – 8:30 a.m. SR. SUPERVISOR | MID-MGMT. | SMALL OWNERS ISSUES  
8:00 a.m. - 11:00 a.m. EXHIBITOR SETUP  
**Site Mgr.** 8:30 a.m. – 10:00 a.m. TENANT/LANDLORD RIGHTS, Part I  
**Sr. Mgmt.**  
10:00 a.m. - 10:20 a.m. REFRESHMENT BREAK  
**CONCURRENT SESSIONS**  
**Site Mgr.** 10:20 a.m. - 11:50 a.m. TENANT/LANDLORD RIGHTS, Part II  
**Sr. Mgmt.**  
**Own/Dev.** 10:20 a.m. - 11:50 a.m. LEGISLATIVE UPDATE  
12:00 noon - 1:30 p.m. LUNCH | GENERAL MEMBERSHIP MEETING | AWARDS  
**CONCURRENT SESSIONS**  
**Site Mgr.** 1:30 p.m. – 3:00 p.m. TDHCA PANEL  
**Sr. Mgmt.**  
**Own/Dev.** 1:30 p.m. - 3:00 p.m. TDHCA PANEL – SR. STAFF  
3:00 p.m. - 3:20 p.m. REFRESHMENT BREAK  
**Site Mgr.** 3:20 p.m. - 4:45 p.m. COMPLIANCE ISSUES  
**Sr. Mgmt.**

## WEDNESDAY, JULY 23, 2014, *continued*

<b>Board</b>	3:20 p.m. – 4:45 p.m.	BOARD OF DIRECTORS MEETING
	5:00 p.m.	NETWORKING HOUR   DOOR PRIZES
	6:00 p.m.	DINNER   PRESENTATION OF CRHM AWARDS
	7:00 p.m. – 10:00 p.m.	DJ   80's NIGHT   FASHIONISTA'S CAT WALK

## THURSDAY, JULY 24, 2014

	7:00 a.m.	FUN RUN/WALK
	7:30 a.m. - 3:00 p.m.	REGISTRATION
	8:00 a.m. – 3:20 p.m.	EXHIBITS OPEN
<b>Site Mgr. Sr. Mgmt. Own/Dev.</b>	8:00 a.m. – 8:30 a.m.	SUMMER FOOD SERVICE PROGRAM <i>(Presented by USDA's Food &amp; Nutrition Service)</i>

### CONCURRENT SESSIONS

<b>Site Mgr.</b>	8:30 a.m. - 10:00 a.m.	DEALING with DIFFICULT PEOPLE
<b>Sr. Mgmt. Own/Dev.</b>	8:30 a.m. – 10:00 a.m.	SPEED NETWORKING with VENDORS
	10:00 a.m. -10:20 a.m.	REFRESHMENT BREAK

### CONCURRENT SESSIONS

<b>Site Mgr. Sr. Mgmt.</b>	10:20 a.m. - 11:50 a.m.	RD PANEL
<b>Own/Dev.</b>	10:20 a.m. - 11:50 a.m.	RD PANEL – SR. STAFF
	12:00 noon - 1:15 p.m.	LUNCH (General Population)
<b>SHCC</b>	12:00 noon – 1:30 p.m.	SHCC SESSION (Working Lunch Session)

### CONCURRENT SESSIONS

<b>Site Mgr.</b>	1:30 p.m. – 3:00 p.m.	MAINTENANCE for MANAGERS
<b>Sr. Mgmt.</b>	1:30 p.m. – 3:00 p.m.	SR. SUPERVISOR   MID-MGMT.   SMALL OWNERS ISSUES
<b>Own/Dev.</b>	1:30 p.m. - 3:00 p.m.	FINANCIAL ROUND TABLE
	3:00 p.m. - 3:20 p.m.	REFRESHMENT BREAK
<b>Site Mgr. Sr. Mgmt. Own/Dev.</b>	3:20 p.m. – 5:00 p.m.	WHAT IS YOUR 'TRUE COLOR'
	5:00 p.m.	NETWORKING HOUR   RAFFLE   DOOR PRIZES
	6:15 p.m.	REFRESHMENTS @ The Flying Saucer
	6:45 p.m.	DINNER @ The Flying Saucer

CONCLUSION OF RRHA OF TEXAS' CONVENTION and TRADE SHOW

**PLEASE NOTE THAT SOME TOPICS AND CONTENT ARE SUBJECT TO CHANGE**