



**35<sup>th</sup> Annual Convention & Trade Show**

**July 16-18, 2013**

**Hyatt Regency on the RiverWalk**

**123 Losoya Street**

**San Antonio, Texas 78205**

**888.421.1442 | 210.222.1234**

# GENERAL INFORMATION

## REGISTRATION INFORMATION

RRHA's Annual Convention and Trade Show will be held July 16-18, 2013 at the Hyatt Regency on the RiverWalk in San Antonio, 123 Losoya Street, San Antonio, Texas 78205. Telephone number is 888.421.1442.

- **Parking** | \$12.00 daily self-parking rate [day and overnight] for all attendees
- **Internet** | Complimentary guest room internet for the duration of the conference

## REGISTRATION POLICIES

Your 2013 dues must be paid to enroll at the member rate. If your Project is not a current member of Rural Rental Housing Association of Texas and you are not an Associate member, please enroll at the non-member rate. Your registration fee must be received by **June 24, 2013** to take advantage of the early registration rate. After June 24<sup>th</sup>, you must pay the full fee. All registration forms must be accompanied by payment in full, or approved billing. RRHA of Texas accepts MasterCard, Visa, and American Express for payment of services and products.

## HOTEL ACCOMMODATIONS

Reservations must be made directly with the Hyatt Regency on the RiverWalk by **June 24<sup>th</sup>** at 888.421.1442, or for anyone needing to book more than 10 rooms, you may call Katy Davies at 210.510.4425. To receive the special room rate, \$129 for single or double occupancy, you must be enrolled in RRHA's convention and trade show. After **June 24<sup>th</sup>**, reservations will be accepted on a space available basis and prices may vary. Changes and cancellations should also be made directly with the hotel. Hotel will extend the discounted group rate 3 days pre and 3 days post, based on hotel availability.

## REGISTRATION

Pre-registered attendees may pick up their packets from 2:00 p.m. to 4:00 p.m. on Tuesday, July 16<sup>th</sup>. You may enroll on-site during convention hours. The registration/information desk will typically be open beginning at 8:00 a.m. during the convention. **THIS YEAR, IN ORDER TO ALLOW INDIVIDUALS TO TAKE ADVANTAGE OF THE THINGS TO DO AND SEE IN SAN ANTONIO, WE DO NOT HAVE ANY STRUCTURED ACTIVITY PLANNED FOR AFTER 4:00 P.M. ON THIS DAY.**

## SPOUSE/CHILDREN'S PROGRAM

No formal spouse or children's programs are planned. To participate in convention activities, spouse/children must be enrolled at the appropriate rate. A parent or guardian must accompany children at all times for RRHA events.

## EXHIBITORS

Booths are available at a cost of **\$395** for RRHA of Texas members and **\$495** for non-members for the entire trade show. Each exhibitor is provided one full registration with the purchase of a booth. Full registration includes seminars, refreshment breaks, trade show, lunches, dinners, and other networking events. If a second, or any additional person in the booth, wants a full registration to all planned activities, the price will be \$100; otherwise, individual event tickets can be purchased. Set-up personnel may gain entrance to the exhibition area beginning at 7:00 a.m. on Wednesday, July 17<sup>th</sup>, and breakdown must be completed by 5:00 p.m. on Thursday. Accommodations for only two representatives are provided at each booth.

## ATTIRE

Obviously, we want to dress appropriately for each event. Attire is casual throughout the convention; therefore, no ties or formal wear are required. Casual business wear is suitable for convention activities within the hotel, including training sessions. You may choose to dress even more casual and comfortable for special events and activities outside the hotel.

## GENERAL INFORMATION, *CONTINUED*

### BADGE IDENTIFICATION

Your name badge is your official passport to all on-premise convention activities and trade show and should be worn to all events. Participants are also encouraged to wear their name badge at off-premise social networking events.

### PRIZE DRAWINGS

Prize drawings for paid registrants will be conducted as shown on the agenda. A ticket number will be assigned on your name badge for prize drawings and you must be present and show your badge to be eligible as a prize winner. ***Door prize winners will be not be eligible for subsequent door prize drawings; however, all winners will be returned to the drawing box for the grand finale drawing.***

### SPECIAL NEEDS

If any attendee needs accommodations such as additional space for a wheelchair at a seminar table, a reserved seat or other assistance for those with physical, hearing or visual disabilities in order to participate in any convention activity, please talk to an RRHA of Texas staff person at the registration/information desk. Every effort will be made to accommodate your needs.

### SPONSORSHIP AND DOOR PRIZE INFORMATION

Call RRHA at 254.778.6111 for more information about sponsoring a function or donating a door prize.

## SPECIAL EVENTS

### OPENING LUNCH & GENERAL MEMBERSHIP MEETING | **WEDNESDAY NOON**

President Ben Farmer will open the meeting with a special welcome to all convention attendees and give his "State of the Association" address. The winners of the RRHA of Texas "Site Manager of the Year" awards will be announced and honored at this time. The program will also include the presentation of the President's Award, and the coveted W.S. Allen Memorial Service Award.

### CASINO NIGHT | **WEDNESDAY NIGHT**



*BACK BY POPULAR DEMAND – **CASINO NIGHT** . . . We're ALL IN for our members . . . On the first night of the convention, following dinner, we will host Casino Night, with more tables available, so all can have more playing time. Professional dealers, equipment, and décor will set you in the mood for this lively event. Come and take your chance at some wonderful prizes. ***Everyone loves to win and take home something unexpected, so we have added some additional excitement to the evening. Every half-hour throughout the evening, we will be drawing badge numbers for more casino chips! At the end of the evening we will have drawings for fantastic items for the attendees to "bid" on with their casino winnings.****

This is the place to be as the convention 'kicks off'. ***You won't want to miss this event—now that's a SURE BET!!***

If Casino Night is not your thing, then come and get into the "sing" of things. Katie "Karaoke" McElwee will get the crowd interested in dancing, with her wide variety of songs that will appeal to any group. If you are a "Voice" wannabe, or have ever dreamed of stardom on the karaoke stage, this night's for you. Come prepared to stay and enjoy our DJ/karaoke as we close out the night.

## SPECIAL EVENTS, CONTINUED

### THE GEORGE'S | THURSDAY NIGHT



On the last night of the convention, following our dinner, we will welcome **"THE GEORGE'S"**. The George's are a Rockabilly group from San Marcos, Texas. The band plays an amalgam of Rockabilly, (good) early country with strong ties to the Bakersfield sound, and the music of their heroes, The Fab Four. What results with their originals is a melodic blend of catchy, danceable music that gets folks a movin' and a shakin' on the dance floor. You will be taken aback by their classic sound, high energy performance, and Dancin' Shufflin' beats. They are also known for their tight harmonies and killer retro-d-cool visual image. There will definitely be something for everyone. This is the place to be as the convention comes to a close—**don't miss this grand finale party!**

### MONEY MACHINE - CASH CUBE | WEDNESDAY & THURSDAY

This is your chance to win cash, all while providing great fun for observers. You can't resist the sights and sounds of swirling money. This money blowing machine looks a lot like a telephone booth – but with a lot more *pizzazz*. This attraction will stop people in their tracks – It's not the booth that gets people to stop and stare, but the hilarity of what takes place inside it. Contestants who step inside have seconds to grab at the hundreds of bills swirling around inside. The spectacle is almost as much fun for everyone watching as it is for the person inside the money blowing machine.



## ACTIVITIES

### GOLF SCRAMBLE | TUESDAY MORNING

Our golf scramble continues to be a popular pre-convention event. Come ready for a good time and join your RRHA friends for our 17<sup>th</sup> Annual Neal "Dirty Sox" Johnson Golf Classic at LaCantera Golf Club—Resort Course. This course is nestled in the beautiful Texas Hill Country just north of San Antonio, Texas, the 7,001-yard par-72 features five sets of tees on each hole to accommodate every player skill level. It offers six holes with breathtaking views of San Antonio, Six Flags Fiesta Texas, and the scenic Texas Hill Country. Many boast natural water features, swift running streams, magnificent live oak trees, limestone rock outcroppings and 75 dramatic, white sand bunkers. Ranked among the "Top 50 Golf Resorts in the U.S." by Conde Nast Traveler. **\$125 PER PERSON**

### SKEET SHOOT | TUESDAY MORNING

The Ed Ipser Memorial Skeet Shoot is being held at "A Place to Shoot". For all you sports enthusiasts, come ready for a good time and enjoy the sport with the laughter and camaraderie of friends. We vow to create an atmosphere of healthy competition and meaningful fellowship within our shooters. Not just for men anymore . . . women pack your lead and come join the fun! All skill levels are welcome. **\$50 PER PERSON**

### FUN RUN/WALK | THURSDAY MORNING

Thursday morning will find "early birds" walking or jogging along the routes of San Antonio's infamous RiverWalk. Meet in the hotel lobby, pick up a RRHA of Texas Fun Run/Walk T-Shirt and join us for the "health" of it.

# MOTIVATIONAL SPEAKER



## JACKIE RAMSTEDT, CAPS, CAM, CAS

*National Speaker ~ Consultant ~ Performance Expert*

Jackie Ramstedt is a nationally renowned Motivational Keynote Speaker, National Trainer, Consultant, and Performance Coach who has more than 28 years experience in the multi-housing industry. Starting out on site as a part time housekeeper and weekend Leasing Consultant, Jackie continued to work her way up through the ranks, building credibility through her advancements, while winning numerous performance awards, including Manager of the Year. Her energetic and enthusiastic speaking style makes her seminars fun and exciting with a "down to earth" approach to education. Jackie's "real world solutions for real world challenges" focuses on empowering others to reach their full professional and personal performance potential through "balance" in their lives while reminding us of the important role continuing education plays in the success of our career. So remember to keep your performance momentum . . . **"Nothing is as contagious as ENTHUSIASM!"**

# EDUCATIONAL SEMINARS

## TRACK I . . . [PROJECT SITE MANAGERS]

- ✓ MOTIVATIONAL SPEAKER – Jackie Ramstedt
- ✓ LANDLORD RIGHTS – David Fritsche – (Evictions, abandonment, lock-outs, service animals vs. assistance animals, hoarding, etc.)
- ✓ MARKETING – Jackie Ramstedt – (On-line marketing, marketing with limited resources, where you can and cannot place marketing materials)
- ✓ MANAGEMENT OF MAINTENANCE
- ✓ LOSS CONTROL | SAFETY
- ✓ COMPLIANCE | UPCS
- ✓ ARE WE HAVING FUN YET?? – This final session of the convention will be unforgettable and delightfully humorous. Come brainstorm with your peers in this lively, educational, informal session. No topic is off limits. Guaranteed to be fun!

## TRACK II . . . [MID-MGMT. | SR. SUPERVISOR | SMALL OWNERS]

- ✓ MID-MANAGEMENT FORUM – (Employment law, TWC, current supervisory issues)
- ✓ SHCC PANEL – (EIV, TRACS 202D updates, etc.)

## TRACK III . . . [OWNERS, DEVELOPERS, SENIOR MANAGEMENT]

- ✓ LEGISLATIVE UPDATE – State and Federal
- ✓ TDHCA PANEL
- ✓ FINANCIAL ROUNDTABLE
- ✓ RURAL DEVELOPMENT PANEL | PRESERVATION OF AGING PORTFOLIO

# RURAL RENTAL HOUSING ASSOCIATION OF TEXAS, INC.

## 35<sup>th</sup> ANNUAL CONVENTION & TRADE SHOW

Hyatt Regency on the RiverWalk | 123 Losoya Street | San Antonio, Texas 78205 | 210.222.1234

**JULY 16-18, 2013**

### PRELIMINARY AGENDA

-  **TRACK I** – Project Site Managers
-  **TRACK II** – Mid-Management | Sr. Supervisor | Small Owner
-  **TRACK III** - Owners, Developers

### **TUESDAY, JULY 16, 2013**

10:00 a.m.	ED IPSER MEMORIAL SKEET SHOOT . . . A Place to Shoot
11:00 a.m.	GOLF . . . Check In   Lunch   . . . LaCantera Golf Club – Resort Course
12 noon	GOLF . . . Tee Off . . . LaCantera Golf Club – Resort Course
2:00 p.m. – 4:00 p.m.	EARLY REGISTRATION

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### **WEDNESDAY, JULY 17, 2013**

7:00 a.m. - 10:00 a.m.	EXHIBITOR SETUP
7:30 a.m. – 8:30 a.m.	EARLY MORNING COFFEE
7:30 a.m. - 5:00 p.m.	REGISTRATION
   7:45 a.m. – 8:30 a.m.	SHCC SESSION
   8:30 a.m. - 10:00 a.m.	MOTIVATIONAL SPEAKER (Jackie Ramstedt)
10:00 a.m. - 10:15 a.m.	REFRESHMENT BREAK
10:00 a.m. – 5:00 p.m.	EXHIBITS OPEN
 10:15 a.m. - 11:45 a.m.	LANDLORD RIGHTS (David Fritsche)
 10:15 a.m. - 11:45 a.m.	LEGISLATIVE SESSION
11:45 a.m. - 1:30 p.m.	LUNCH   GENERAL MEMBERSHIP MEETING   SITE MGR. AWARDS
 1:30 p.m. – 3:00 p.m.	LANDLORD RIGHTS, <i>continued</i>
 1:30 p.m. - 3:00 p.m.	TDHCA PANEL
3:00 p.m. - 3:15 p.m.	REFRESHMENT BREAK
3:00 p.m. – 5:00 p.m.	BOARD of DIRECTORS MEETING
 3:15 p.m. - 5:00 p.m.	MARKETING (Jackie Ramstedt)
6:00 p.m. – 7:00 p.m.	DINNER   PRESENTATION OF CRHM AWARDS
7:00 p.m. – 9:30 p.m.	CASINO NIGHT   KARAOKE
9:30 p.m. – 10:00 p.m.	DRAWING FOR CASINO PRIZES

## THURSDAY, JULY 18, 2013

7:00 a.m.	FUN RUN   WALK
7:30 a.m. – 8:30 a.m.	“GRAB-N-GO” BREAKFAST
8:00 a.m. - 3:30 p.m.	REGISTRATION
8:00 a.m. – 3:30 p.m.	EXHIBITS OPEN
 8:30 a.m. - 10:00 a.m.	MANAGEMENT OF MAINTENANCE
 8:30 a.m. - 10:00 a.m.	MID-MANAGEMENT   SR. SUPERVISOR   SMALL OWNER FORUM
10:00 a.m. - 10:15 a.m.	REFRESHMENT BREAK
 10:15 a.m. - 11:45 a.m.	LOSS CONTROL   SAFETY
 10:15 a.m. - 11:45 a.m.	MID-MANAGEMENT   SR. SUPERVISOR   SMALL OWNER FORUM
 10:15 a.m. - 11:45 a.m.	FINANCIAL ROUNDTABLE
11:45 a.m. – 1:00 p.m.	LUNCH
 1:00 p.m. – 2:45 p.m.	COMPLIANCE   UPSC
 1:00 p.m. – 2:45 p.m.	RD PANEL   PRESERVATION OF AGING PORTFOLIO
2:45 p.m. – 3:00 p.m.	REFRESHMENT BREAK
 3:00 p.m. – 4:45 p.m.	ARE WE HAVING FUN YET??
5:00 p.m. – 6:00 p.m.	NETWORKING HOUR (Beer, wine, chips & asst. salsas)
6:00 p.m. – 7:00 p.m.	DINNER
7:00 p.m. – 10:00 p.m.	BAND (The George's)

Conclusion of RRHA of Texas' Convention and Trade Show

**\* PLEASE NOTE THAT SOME TOPICS AND CONTENT ARE SUBJECT TO CHANGE**

# RURAL RENTAL HOUSING ASSOCIATION OF TEXAS, INC.

## 35<sup>th</sup> ANNUAL CONVENTION & TRADE SHOW

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**JULY 16-18, 2013**

### REGISTRATION INFORMATION *[Please use one form per registrant.]*

Name: \_\_\_\_\_

Project or Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

First Time Attendee     Please check here if you require a special accommodation to fully participate.  
Attach a description of your needs.

### REGISTRATION for Spouse | Significant Other | Child

Name: \_\_\_\_\_

### REGISTRATION FEES

Mark the appropriate category for each activity. Full registration includes seminars, refreshment breaks, trade show, lunches, dinners, and other networking events. The Golf Scramble and Skeet Shoot are **NOT** included in the registration price.

Postmarked by 06/24/13	After 06/24/13
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### TRACK I, II, & III REGISTRATION

*[Educational Seminars, Convention & Trade Show]*

____ Member .....	250.00	275.00
____ Member Spouse   Significant Other   Child .....	175.00	200.00
____ USDA   HUD   TDHCA   SHCC .....	98.00	120.00
____ Non-Member .....	350.00	375.00
____ Non-Member Spouse   Significant Other   Child .....	275.00	300.00

### EXTRA ACTIVITIES | THESE ARE IN ADDITION TO THE REGISTRATION FEE

____ Golf Scramble – Handicap: _____ [LA CONTERA – RESORT COURSE] .....	125.00	150.00
____ Skeet Shoot ..... [A PLACE TO SHOOT] .....	50.00	

### EXTRA TICKETS *(For **NON-REGISTERED** participants ONLY)*

____ Wednesday Night [Dinner & Entertainment] .....	40.00
____ Thursday Night [Dinner & Entertainment].....	40.00

**TOTAL DUE \$** \_\_\_\_\_

→ **CONFERENCE T-SHIRT - COMPLIMENTARY** to all paying registered participants, if registration form is received by **06/24/13** | T-Shirt is 100% preshrunk cotton | please mark your appropriate size

Small     Medium     Large     X-Large     2 XL     Other \_\_\_\_\_

<input type="checkbox"/> BILL MY ACCOUNT	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> VISA	<input type="checkbox"/> AMERICAN EXPRESS	<input type="checkbox"/> CHECK
Card Number: _____		Exp. Date: _____		
Cardholder Name: _____		Code: _____		
Signature: _____				